



**MEDIA RELEASE**

**Secretary (Defence Production) releases ‘E – Book’ on Atmanirbharta initiatives being taken by BDL.**

An E – Book, “***BDL – A journey towards Atmanirbharta***” was released today by **Shri Raj Kumar, Secretary (Defence Production), Ministry of Defence** from New Delhi.

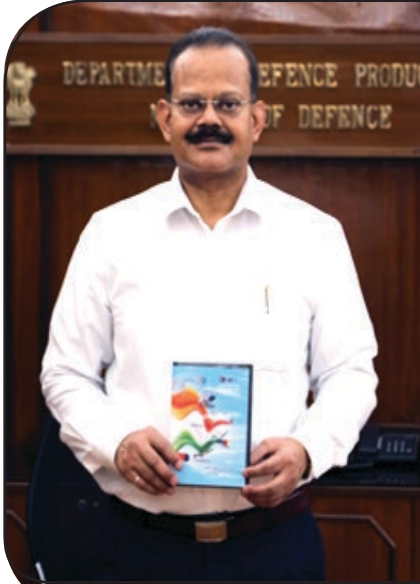
The 75 page book, symbolizing 75 years of India’s independence, showcases BDL’s capabilities and initiatives being taken by the Company for building a resurgent Atmanirbhar Bharat.

The E-Book launch ceremony was witnessed by Commodore Siddharth Mishra (Retd), CMD, BDL along with Directors, CVO and senior officials of the Company from BDL, Hyderabad.

The week-long celebrations of “Azadi ka Amrit Mahotsav” observed by BDL from 26<sup>th</sup> March to 1<sup>st</sup> April 2021 also concluded on a high note today. During the week, the following events were organized.

- i. “Freedom March” wherein, War Veterans, serving officers from Armed Forces along with senior executives of BDL participated. War Veterans were also felicitated on the occasion.
- ii. A motivational talk by Shri G. N. Rao, an eminent motivational speaker was organized for students of ITI, Old City, Hyderabad to encourage them to improve their employability skills.
- iii. A Webinar on Indigenization Opportunities was organized for Vendors
- iv. A Webinar for MSME vendors on conceptual understanding of Government Rules, Regulations, benefits to MSMEs was held.
- v. An awareness programme for Apprentices on industrial safety and hazardous processes was organized at BDL.
- vi. A special Vendor Development Meet for MSME SC / ST Entrepreneurs in collaboration with Dalit Indian Chamber of Commerce & Industry, Telangana Chapter was conducted.
- vii. Release of E - Book titled ‘BDL – A journey towards Atmanirbharta’ by Secretary (Defence Production).

Later, on the concluding day, Commodore Siddharth Mishra,(Retd),CMD,BDL addressed senior executives of the Company and urged them to remain committed to work towards building an ‘Atmanibhar Bharat’



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Commodore Siddharth Mishra (Retd), CMD, BDL along with  
Directors, CVO and senior officials of the Company at BDL,  
Hyderabad after the release of E-Book by Shri Raj Kumar,  
Secretary (Defence Production)