

**BHARAT DYNAMICS LIMITED**  
**(A Govt. of India Enterprise under Ministry of Defence)**  
**Corporate Office: Gachibowli, Hyderabad**

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**MEDIA RELEASE**

**VIGILANCE AWARENESS WEEK INAUGURATED AT BDL**



Bharat Dynamics Limited (BDL) inaugurated its Vigilance Awareness Week today, which will be observed across all its units from 28 October to 3 November 2024. The theme for this year is **“Culture of Integrity for Nation’s Prosperity,”** emphasizing the role of integrity in promoting national development.

The week-long observance at BDL commenced with the **“Integrity Pledge,”** administered by **Commodore A. Madhavarao (Retd), Chairman & Managing Director** of BDL, from the Corporate Office. This pledge was also taken by employees across BDL’s Kanchanbagh, Bhanur, and Visakhapatnam units and various offices, reaffirming their commitment to ethical practices and transparency in operations.

Shri P.V. Raja Ram, Director (Production), and Shri D.V. Srinivas Rao, Director (Technical), along with other senior executives, attended the inauguration ceremony. Messages from the Hon’ble President of India, Vice-President, Prime Minister and the Central Vigilance Commission were read to highlight the importance of vigilance in achieving a corruption - free society.

In his address, Commodore A. Madhavarao (Retd), CMD, BDL elaborated the Integrity Pledge administered to the employees and the messages received for the benefit of an in-depth comprehension by the employees. He also urged all the

employees to actively participate in the week long events being organized to mark Vigilance Awareness Week - 2024.

Throughout the week, BDL has planned a series of sensitization programmes to promote vigilance awareness among stakeholders. These include:

- **Competitions** such as essay writing, debate, quiz, slogan writing, and poster making for employees, their spouses, and school and college students.
- **Vendor Meet** to educate BDL vendors on the importance of vigilance and ethical practices.
- **Walkathon** to spread vigilance awareness among various strata of the society.
- **Gram Sabha** to engage the community in vigilance awareness.
- **Interactive Session** with students of DAV School, Bhanur, centred on this year's theme to instill values of integrity at a young age.
- **Workshops** by the Vigilance department for BDL employees on company policies, procedures and preventive measures.

BDL's Vigilance Awareness Week aims to foster a culture of integrity within the organization and its extended communities, contributing to a transparent and prosperous society.

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