

भारत डायनामिक्स लिमिटेड BHARAT DYNAMICS LIMITED

गच्छीवाउली :: हैदराबाद GACHIBOWLI :: HYDERABAD

निगमित - मानव संसाधन (प्रतिभा अर्जन एवं संगठनीय विकास)

CORPORATE - HR (TALENT ACQUISITION & CAREER PROGRESSION)

Ref: BDL/C-HR (TA & CP)/DGM (MARKETING)/ Army/2021

Date: 21-07-2021

Sub: Notification – Recruitment for the post of Senior Manager (Marketing) in the pay scale of Rs. 70,000 - 2,00,000/- in Grade-V / Deputy General Manager (Marketing) in the pay scale of Rs. 80,000 - 2,20,000/- in Grade – VI on immediate absorption basis / re-employed pensioner in BDL – Reg.

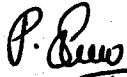
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BDL has sent request letters to the following Agencies / Authorities to sponsor suitable Serving / Recently Retired Officers of Indian Army for the post of Senior Manager (Marketing) in the pay scale of Rs. 70,000 - 2,00,000/- in Grade-V / Deputy General Manager (Marketing) in the pay scale of Rs. 80,000 - 2,20,000/- in Grade – VI.

1. The Joint Secretary (G), MoD
2. The Directorate of Personnel, Army HQ
3. DGR, MoD
4. Military Secretary's Branch/ MSX
5. Army Placement Node
6. Military Secretary's Branch/MS-7A

2. In view of the above, interested Serving / Recently retired Officers who have / had in the Rank of 'Lt Colonel in Indian Army as on 20-07-2021 for the post of Senior Manager (Marketing) in the Rank of 'Colonel' or ' Lt Colonel with 03 Years and above service' in Indian Army as on 20-07-2021 for the post of Deputy General Manager (Marketing) in the may read carefully the QR (Annexure-I) and eligible candidates have to submit duly-filled-in application form in the prescribed Format (Annexure – II) through the above said Agencies / Authorities. Applications which are not sponsored/ forwarded by the appropriate Agencies / Authorities will not be considered for selection process.

3. Further, the above Agencies / Authorities are requested to forward duly-filled-in Application(s) in the prescribed Format along with copy of Educational / Technical Qualifications and copies of CR Dossiers of individual Candidates for the last 03 preceding years to Sr. Manager, C-HR(TA&CP), Corporate Office, Bharat Dynamics Limited, Gachibowli, Hyderabad-500 032, Telangana State on or before 21-08-2021.


21.7.2021

(P. SRINIVAS RAO)
SM, C – HR (TA & CP)

Contact: 040 23456 116 / 131

e-mail: hrcorp-careers@bdl-india.in

ANNEXURE - I

**QUALIFICATION, EXPERIENCE AND TERMS & CONDITIONS OF APPOINTMENT ON
PERMANENT BASIS FOR THE POST OF SM / DGM (MARKETING) IN BDL**

1. **Designation / Pay Scale/ Grade** : **Senior Manager (Marketing) in the pay scale of Rs. 70,000- 2,00,000/- in Grade-V / Deputy General Manager (Marketing) in the pay scale of Rs.80,000 - 2,20,000/- in Grade-VI**
2. **No. of post(s)** : 01 (From Indian Army)
3. **Rank** : Serving / recently Retired Officers in the Rank of 'Rank of "Lt Colonel" in Indian Army for the post of Senior Manager (Marketing) / Rank of 'Colonel' or ' Lt Colonel with 03 Years or above service' in Indian Army for the post of Deputy General Manager (Marketing) as on 20.07.2021.
4. **Qualification(s)** : ***Essential: First Class Degree awarded by the Universities / Institutes recognized by the Government.***
- Desirable: MBA or equivalent / Post Graduate Diploma / Post Graduate Degree with specialization in Marketing / Sales awarded by Universities / Institutes recognized by the Government".***
5. **Age** : The maximum age of the candidate including all relaxations as applicable should not exceed 55 years of age as on 20.07.2021.
6. **Nature of Experience** : i) Candidate must have / had experience in any one or more of the following areas:
a) Production Units
b) Work Shops
c) R & D
d) Quality Assurance
e) Planning
f) Inventory Management
g) Perspective planning of MoD
h) Any other areas relevant to Marketing of BDL's products & services.
- ii) Candidate must have / had Experience in any one or more of the functional following areas:
a) Guided Missiles / Torpedoes
b) Ground Support Equipment / Radars / Radio Communication / Ground Based Equipments and Vehicles.
c) Electronic Warfare
d) Customer Support
e) Army Head Quarters

Contd...



7. **Method of Selection** : **Initially Selection process will be conducted for the post of Senior Manager (Marketing) only. If 'No' candidate is selected for Senior Manager (Marketing) post, then only Selection process will be conducted for the post of Deputy General Manager (Marketing)**
8. **Job Description** :
- i) Maintaining constant interface with respective Service Head Quarters and MoD for expanding market for products.
 - ii) Liaison with respective Service Head Quarters, Defence Ministry and other PSUs at senior level.
 - iii) Represent BDL in the meetings held at MoD & respective service Head Quarters.
 - iv) Follow up of RFP / Quotations / Contracts under progress at MoD / Service Head Quarters.
 - v) Furnishing feedback to Corporate Office / Divisions with regards to market and products.
 - vi) Identify customer needs in respect of new equipment, life extension and refurbishment of weapon systems including missiles in the respective service.
 - vii) Interaction with users for products up gradation and development.
 - viii) Identifying leads and potential opportunities for the products / Services of the Company in the world market.
9. **Terms of Employment** : I. On Immediate Absorption basis
- Pay Fixation & Allowances** :
- a) Basic pay of Officers joining on immediate Absorption basis will be fixed in the concerned Grade Pay Scale after protecting last pay i.e. (Basic+ DA+ Grade Pay if any) on receipt of last Pay certificate.
 - b) DA, HRA & other allowances as admissible from time to time as per company Policy and applicable to Grade-V/VI Executives will also be paid.
- : II. As Re-employed Pensioner
- a) Pay Fixation will be done as per DoPT / DPE guidelines.
 - b) DA, HRA & other allowances as admissible from time to time as per company Policy and applicable to Grade-V/VI Executives will also be paid.
10. **Retirement Benefit** : Can be drawn from the Services Independent of the Pay and allowances offered in the Company.
11. **Place of Posting** : Posting of the Selected Officer will be at BDL-Marketing Office, New Delhi. However, the Candidate is liable to be Posted / Transferred to anywhere depending on Organizational requirement.

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PRE-INTERVIEW FORM FOR SM (MARKETING) / DGM (MARKETING)

PLEASE AFFIX
RECENT
PASSPOERT
PHOTOGRAPH

Name of the Post applied for: **SM (MARKETING) / DGM (MARKETING)**

1	Name of the Candidate (as per X th Class certificate in capital letters)		
2	Date of Birth (DD/MM/YYYY)	AGE as on 20-07-2021	
3	Father's Name (as per your X th Class certificate) & Occupation		
4	Present Address (for correspondence)		
5	Permanent Address		
6	Phone No. / Mobile No.		
	Alternate Contact No.		
7	e-Mail ID (Mandatory)		
8	Nationality		
9	Religion		
10	Place of Birth & State		
11	Marital Status		
12	Specify the category you belong to (tick)	UR / EWS / OBC / SC / ST	
13	Are you a Person with Benchmark Disability (PwBD). If yes, please specify the disability %	Yes <input type="checkbox"/> No <input type="checkbox"/> , If yes _____ % of disability & PwBD Category _____	
14	Please tick on your branch in Defence Services.	ARMY	
	Are you an Ex-Servicemen (if yes, pl. specify no. of years of service)	Yes <input type="checkbox"/> No <input type="checkbox"/> No. of years: <input type="text"/> Date of retirement (DD/MM/YYYY): _____	

Signature: _____

15. Educational Qualifications (Declare all the qualifications, which you possess and pursuing):

Sl. No.	Qualification (SSC & onwards)	Subjects / Specialization	i. Period of Study (From_To) (Month & Year) ii. Total duration of the Course	University / Institution & Address	Full Time / Correspondence / Part Time	Month & Year of Passing	Percentage (%) of Marks secured	Course is Recognized by UGC / AICTE / DEC / State Govt. / Central Govt. (please specify)
1.								
2.								
3.								
4.								
5.								

I hereby declare that I do not possess any other qualifications and also not pursuing any other course. I may be terminated without notice if Management found that I have concealed any higher qualification, which I have possessed before joining the Company and also pursuing higher qualification at the time of joining the Company.

Signature: _____



16. **Post/Designation wise & Company/Firm wise Experience details to be mentioned, if any** (Starting from Present Employer/Company):

S. No.	i. Name of the Organisation / Firm. ii. Address iii. STD code & Telephone No. iv. e-mail.	Central / State / PSU / Private	Designation / Post held	i. Scale of Pay ii. Basic iii. DA iv. Gross Salary	Contract / Trainee / Tenure / Permanent	i. Provident Fund No., ii. Universal Account No. iii. EPF Office address	Period of Service		Total Period of Service (Years - Months)	Reasons for leaving
							From (dd/mm/yyyy)	To (dd/mm/yyyy)		
(1)		(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1.	i.			i.		i.				
	ii.			ii.		ii.				
	iii.			iii.		iii.				
	iv.			iv.						
2.	i.			i.		i.				
	ii.			ii.		ii.				
	iii.			iii.		iii.				
	iv.			iv.						
3.	i.			i.		i.				
	ii.			ii.		ii.				
	iii.			iii.		iii.				
	iv.			iv.						

Signature: _____

(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
4.	i.			i.		i.			/	
	ii.			ii.		ii.				
	iii.			iii.		iii.				
	iv.			iv.						
5.	i.			i.		i.				
	ii.			ii.		ii.				
	iii.			iii.		iii.				
	iv.			iv.						
6.	i.			i.		i.			/	
	ii.			ii.		ii.				
	iii.			iii.		iii.				
	iv.			iv.						
7.	i.			i.		i.				
	ii.			ii.		ii.				
	iii.			iii.		iii.				
	iv.			iv.						

I hereby declare that I have written correct experience details. I may be terminated without notice if Management found that I have concealed/ wrong experience details mentioned the above experience details column. **(Note:** If the post & Company wise experience details are more than 07 rows, please furnish the experience details in additional sheet(s)).

Signature: _____
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17. Experience details, if any, starting from the Present Employer /Company & **Present Post /Designation wise** (please attach additional sheet, if required) and enclose Resume.

Sl. No.	Name of the Company Office / Firm or Institution	Post held (Period-From dd/mm/yyyy To dd/mm/yyyy)	Nature of Duties for the said Post (Min. 100 characters & Max. 200 characters)
1.			
2.			
3.			
4.			
5.			
6.			
7.			

Signature: _____

18. Organisation Chart depicting Candidate Present Position / Designation, Roles & Responsibilities in the Present Organisation / Company only.

<p>Name & Address of the Present Organisation / Office / Firm / Institution</p>	
<p>Organisation Chart depicting candidate Present Position / Designation in the Present Organisation / Company</p>	
<p>Role & Responsibilities of the Candidate in the Present Organisation.</p>	

Signature: _____

19	Present Pay particulars (`) Scale of Pay (if applicable) a. Basic b. Dearness Allowance (if applicable) c. HRA d. Variable Pay (if any) e. Other (Pl. Specify) f. CTC (a+b+c+d+e) (Enclose copy of latest pay slip)	<table border="0"> <tr> <td style="text-align: center;"><u>Per Month</u></td> <td style="text-align: center;"><u>Per Annum</u></td> </tr> <tr> <td style="height: 200px;"></td> <td style="height: 200px;"></td> </tr> </table>	<u>Per Month</u>	<u>Per Annum</u>		
<u>Per Month</u>	<u>Per Annum</u>					
20	Any of your relative working in BDL (tick) (if yes, specify details)	Yes <input type="checkbox"/> No <input type="checkbox"/> NAME:				
		Staff No.:				
21	Have you ever attended for Interview for any post in BDL (if yes, please specify)	Yes <input type="checkbox"/> No <input type="checkbox"/> Name of the Post: Date when attended:				

DECLARATION

I hereby declare that the information stated above by me is true, complete to the best of my knowledge and belief. In case, the information stated above by me is found to be false or incorrect, my candidature, appointment may be considered terminated without any notice.

Date:

Signature:

Place:

Name of the Candidate: